

The SWOT analysis is an internal document for the ENPHE Governing Board and membership. It outlines the Board's current view (see last update information below) on ENPHE's strengths, weaknesses, opportunities, and threats.

USE

The SWOT analysis supports recording a review of the external and internal environments. It is used to determine the key strategic challenges which lead to ENPHE's key strategies.

STRENGTHS

When we consider organisational performance and capability in relation to other organisations like ENPHE, what do we consider to be the strengths of our network?

- ✓ Sustainable and functioning network based on common values
- ✓ Great pool of ideas and knowledge
- ✓ Readiness for change due to non-hierarchical organisation structure, and high use of collaborative teams and projects
- ✓ Good mix of representatives from young to old in duty
- ✓ Strong dedication from students of physiotherapy in higher education

WEKNESSES

When we consider organisational performance and capability in relation to other organisations like ENPHE, what do we consider to be the weaknesses of our network?

- ⇒ Lack of accountability for results due to network setup and lack of guiding principles
- ⇒ Lack of rewarding of performance and innovation
- ⇒ Lack of organisational structure and governance
- ⇒ Limited scope due to voluntary positions in its board and committee structures
- ⇒ Lack of human resources / staff for the daily management of the network

SWOT ANALYSIS

- ⇒ Lack of financial resources for the implementation of existing ideas and strategies; combined with a lack of knowledge as regards fundraising
- ⇒ Lack of real co-creation with the student representatives and board

OPPORTUNITIES

When we consider the trends and activity within the wider ENPHE environment, what do we see as the possibilities for our network?

- ✓ Education has become a high priority field in Europe, which includes funding from public authorities
- ✓ Health has become a high priority field in Europe, which includes funding from public and private parties
- ✓ Physiotherapy in higher education has become an in-demand field within the sector of physiotherapy and health
- ✓ Universities of applied sciences have gained recognition from stakeholders and students

RISKS

When we consider the trends and activity within the wider ENPHE environment, what do we see as the threats to the future of our network?

- ⇒ Physiotherapy in higher education could remain a niche topic within the world of physiotherapy
- ⇒ Physiotherapy in higher education may not be seen as a single counterpart by other health stakeholders
- ⇒ Student interest in the field may drop after they leave education and enter the employment market

	HELPFUL	HARMFUL
NETWORK FACTORS	<ul style="list-style-type: none"> ✓ SUSTAINABLE AND FUNCTIONING NETWORK BASED ON COMMON VALUES ✓ GREAT POOL OF IDEAS AND KNOWLEDGE ✓ READINESS FOR CHANGE DUE TO NON-HIERARCHICAL ORGANISATION STRUCTURE, AND HIGH USE OF COLLABORATIVE TEAMS AND PROJECTS ✓ GOOD MIX OF REPRESENTATIVES FROM YOUNG TO OLD IN DUTY ✓ STRONG DEDICATION FROM STUDENTS OF PHYSIOTHERAPY IN HIGHER EDUCATION 	<ul style="list-style-type: none"> ⇒ LACK OF ACCOUNTABILITY FOR RESULTS DUE TO NETWORK SETUP AND LACK OF GUIDING PRINCIPLES ⇒ LACK OF REWARDING OF PERFORMANCE AND INNOVATION ⇒ LACK OF ORGANISATIONAL STRUCTURE AND GOVERNANCE ⇒ LIMITED SCOPE DUE TO VOLUNTARY POSITIONS IN ITS BOARD AND COMMITTEE STRUCTURES ⇒ LACK OF HUMAN RESOURCES / STAFF FOR THE DAILY MANAGEMENT OF THE NETWORK ⇒ LACK OF FINANCIAL RESOURCES FOR THE IMPLEMENTATION OF EXISTING IDEAS AND STRATEGIES; COMBINED WITH A LACK OF KNOWLEDGE AS REGARDS FUNDRAISING ⇒ LACK OF REAL CO-CREATION WITH THE STUDENT REPRESENTATIVES AND BOARD
	STRENGTHS	WEAKNESSES
EXTERNAL FACTORS	<ul style="list-style-type: none"> ✓ EDUCATION HAS BECOME A HIGH PRIORITY FIELD IN EUROPE; WHICH INCLUDES FUNDING FROM PUBLIC AUTHORITIES ✓ HEALTH HAS BECOME A HIGH PRIORITY FIELD IN EUROPE; WHICH INCLUDES FUNDING FROM PUBLIC AND PRIVATE PARTIES ✓ PHYSIOTHERAPY IN HIGHER EDUCATION HAS BECOME AN IN DEMAND FIELD WITHIN THE SECTOR OF PHYSIOTHERAPY AND HEALTH ✓ UNIVERSITIES OF APPLIED SCIENCES HAVE GAINED RECOGNITION FROM STAKEHOLDERS AND STUDENTS 	<ul style="list-style-type: none"> ⇒ PHYSIOTHERAPY IN HIGHER EDUCATION COULD REMAIN A NICHE TOPIC WITHIN THE WORLD OF PHYSIOTHERAPY ⇒ PHYSIOTHERAPY IN HIGHER EDUCATION MAY NOT BE SEEN AS A SINGLE COUNTERPART BY OTHER HEALTH STAKEHOLDERS ⇒ STUDENT INTEREST IN THE FIELD MAY DROP AFTER THEY LEAVE EDUCATION AND ENTER THE EMPLOYMENT MARKET
	OPPORTUNITIES	RISKS



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