

The visual identity guideline is a public document. It establishes the basic principles to be applied to the entire range of ENPHE communication products. It helps members and partner organisations to understand how to use ENPHE's logo and visual identity.

PRINCIPLES AND USAGE

The visual identity gives ENPHE a recognisable and coherent image. The visual identity elements of the network must be used by its members when communicating on behalf of ENPHE. The logo may be used by third parties only if:

- permission is requested and granted before the logo is used,
- there is no likelihood of the user of the logo being confused with ENPHE,
- it is not used in connection with objectives or activities which are incompatible with the aims and principles of ENPHE,
- it is not used to imply or suggest unintended endorsement or promotion of the objectives and activities of the user of the logo by ENPHE.

The ENPHE logos can be downloaded on the webpage (www.enphe.org). Please note that inappropriate and/or unauthorized use of the name or visual identity elements can lead to legal consequences. To request permission for the use of the ENPHE logo, please email to: info@enphe.org

MARKETING SLOGAN

The leading Knowledge Forum in Physiotherapy Higher Education in Europe. Home for Educators, Students and Professionals.

LOGO



VISUAL IDENTITY GUIDELINE

LOGO WITH NAME



LOGO WITH SLOGAN



COLOUR CODES

R: 255	C: 0		R: 0	C: 86		R: 132	C: 51
G: 255	M: 0		G: 0	M: 85		G: 203	M: 1
B: 255	Y: 0		B: 0	Y: 79		B: 220	Y: 12
#ffffff	K: 0		#000000	K: 100		#84cbdc	K: 0

All documents produced by ENPHE committees and working groups are owned by ENPHE with authorship indicated and recognised where relevant. The documents are licensed by using the Creative Commons Public License: CC BY-NC-ND 4.0

Creative Commons public licenses provide a standard set of terms and conditions that creators and other rights holders may use to share original works of authorship and other material subject to copyright and certain other rights. See: <https://creativecommons.org>

Our licence CC BY-NC-ND 4.0 = *Attribution NonCommercial NoDerivatives 4.0 International*. It means that users are free to share, meaning to copy and redistribute the material in any medium or format, as long as they follow the following license terms: (A) Attribution: One must give appropriate credit, provide a link to the license, and indicate if changes were made. One may do so in any reasonable manner, but not in any way that suggests the licensor endorses the users or their use. (B) NonCommercial: The user may not use the material for commercial purposes. (C) NoDerivatives: If the users will remix, transform, or build upon the material, they may not distribute the modified material.



THE ENPHE GOVERNANCE GUIDELINES ARE LICENSED UNDER CC BY-NC-ND 4.0.

TO VIEW A COPY OF THIS LICENSE, VISIT [HTTPS://CREATIVECOMMONS.ORG/LICENSES/BY-NC-ND/4.0](https://creativecommons.org/licenses/by-nc-nd/4.0)

LAST UPDATE: APRIL 2020